

Clear. Consistent. Unified.

Parents Who Host, Lose the Most: Don’t Be a Party to Teenage Drinking- A campaign to educate *parents about the health and safety risks of providing alcohol to teenagers and increases awareness of and compliance with underage drinking laws.*

Jump on this bandwagon! The Cobb Community Alliance to Prevent Substance Abuse (CCAPSA) is working to prevent underage drinking in Cobb County by implementing the *Parents Who Host, Lose the Most* campaign. Alcohol remains the #1 drug of choice among youth. Underage alcohol use is often perceived as a rite of passage, but drinking alcohol can have lasting effects on the developing brain, such as:

* Reduction in cognitive function (memory, development of new brain cells, etc.)
* Impaired decision making
* Increased chances of engaging in risky behaviors
* Reduction in the brain’s white matter (responsible for communication between cells).

Most teens in Cobb County reported that they gain access to alcohol at home or a friend’s home. Fortunately, Cobb County takes teen drinking seriously and passed a Social Host Ordinance in 2012. This ordinance imposes a consequence on adults who allow underage drinking on their property. **Demonstrate that your home is not a party to teenage drinking by pledging your support on CCAPSA’s website,** [**www.ccapsa.org**](http://www.ccapsa.org)**, and contact their Program Coordinator, Brittney Newton at 404-641-5462 or** **brittney@ccapsa.org** **for a FREE yard sign!**

**Social Media Post (You can tag us in posts on Facebook, using @CCAPSA2015)**

**Parents Who Host, Lose the Most: Don’t Be a Party to Teenage Drinking**- A campaign to educate parents about the health and safety risks of providing alcohol to teenagers and increases awareness of and compliance with underage drinking laws.

Pledge your support at [www.ccapsa.org](http://www.ccapsa.org)!





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