



ANNUAL REPORT 2020

 **COBB**
COLLABORATIVE

BUILDING BLOCKS

2,541

books were distributed,
including adapted books for
children with special needs
and books in Spanish!

what we did

Partnered with the Cobb County Library System, producing educational videos, bookmarks, and infographics to equip community members with literacy tools.

Delivered books, PPE, and school supplies to schools, nonprofits and churches across Cobb.

Compiled reading resources for families to learn more about racial equity and mental health.



Developed an Adapted Reading tutorial with Marietta City Schools to instruct parents on how to create and read adapted books for children with special needs and developmental delays.

Received over 1600 books from a Girl Scout Troop that were delivered to pop-up libraries in local laundromats. Our collaborative work, which also included the Kiwanis Club of Marietta, was covered by the Marietta Daily Journal.

CIVIC ENGAGEMENT

70.6%

The final Census response rate for Cobb County, nearly 8% higher than the state wide average.

Voter turnout for the November election. A record total of 396,551 voters cast ballots in Cobb County.

73.8%

what we did

CENSUS 2020

Joined our county's Complete Count Committee, taking a leadership role in the Nonprofit and Faith Subcommittee. **Worked with the Greater Latino Complete Count Committee** to engage Latino residents.

Partnered with Marietta City Schools, placing signs on all campuses and distributing over 2,000 Census fliers through the student meal delivery program. **Thousands of materials were distributed throughout the year** to increase Census participation, primarily focusing efforts on the Hard to Count population.

VOTER ENGAGEMENT

Conducted 5 voter registration drives in partnership with Cobb County Public Library, and **partnered with League of Women Voters** to distribute 10,000 flyers.

Produced 2 voter education videos, developed a voter resource page and conducted social media campaigns that targeted and educated eligible voters.

Irene served as poll worker for the general election, federal run-off, and statewide audit of ballots.



MIND YOUR MIND

1,134

individuals were served by our mental health programming.

what we did



Provided multiple opportunities each month for our community to participate in discussions, trauma-informed trainings, workshops, panel presentations, film

screenings, and digital resources. Topics included Self Care, Compassion, Resilience, Suicide Prevention, Adverse Childhood Experiences, and Trauma-informed care.

Irene was elected Co-Chair of the Behavioral Health Workgroup and became credentialed as a Connections Matter trainer.

Joined Resilient GA, a state wide network which aligns public and private efforts that support resiliency.

Developed a Suicide Awareness and Prevention toolkit to empower community members to collectively work to prevent suicide.

Quickly positioned our programming to include virtual training and support groups.

These meetings turned out to be a great way to stay together while we were apart and **gave many of us a dose of the self care** we needed.



This initiative was made possible by the Jesse Parker Williams Foundation and Cobb Douglas Public Health. Additional support was provided by Greystone Power Foundation and Cobb EMC Community Foundation.

STRATEGY TEAMS

591

individuals attended our Strategy Team meetings this year

what we did

The Veterans Team launched in February with an amazing opportunity for networking and presentations of resources available to veterans. We welcomed **Georgia Senators Dr. Kay Kirkpatrick and Dr. Michael Rhett** to our August meeting, and **received recognition from Rep. Lucy McBath** for our efforts.



The Cobb Early Learning Initiative is a new group that we brought into the Collaborative, and we look forward to expanding it. The initiative has already made great headway with resource development for children's literacy. We ended the year working on a Free Lending Library program that will be officially launched in 2021.

The Homelessness Strategy Team hosted its first virtual Memorial & Vigil. Our meetings kept the community in tune with pandemic resources, welcoming Nancy Flake of Urban League of Greater Atlanta, and hearing about Star-C and Homesaver programs available to support families hit by the pandemic. **We thank Jennifer Yankulova, our Strategy Team Chair for the past 2 years, for her leadership.**

The Children & Families Strategy Team continued to provide support to agencies working with children and families during the pandemic. **We thank Alli Neal, our Strategy Team Chair for the past 2 years, for her leadership.**

Strategy Teams are ways for our member organizations to get involved with collaborative, cross-sector work that is relevant to their mission.

THANK YOU

In order to continue to fulfill our mission, **we intentionally worked to virtually respond to the needs of our members** with capacity-building programs. These included webinars on virtual fundraising, government grant readiness, forecasting cash flow, IT security, program design, and other workshops on resource development.

Our members and staff did not skip a beat in executing our purpose to improve outcomes for children and families. We used each one of our initiatives as a holistic strategy to improve the lives of Cobb County residents.

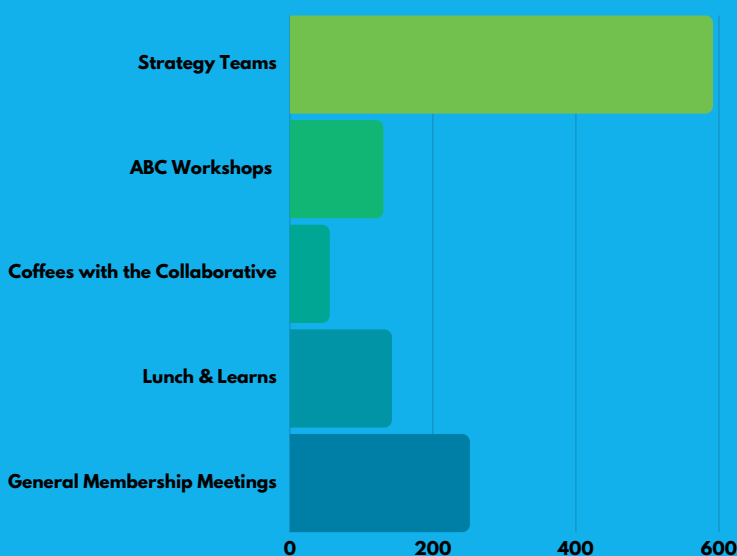
We are thankful to our sponsors, **The Insurance Connection and First Citizens Bank**, for sponsoring our Coffees and General Membership Meetings. We are also grateful to our Board of Directors for not only helping us navigate this difficult year, but making it even more fruitful than we could have asked for.

Most of all, thanks to all of **you** for making our community a better place for all children and families.

Irene Barton

EXECUTIVE DIRECTOR

Event Participants



This year was full of unexpected twists and turns to say the least.

You all continued to be dedicated to your work and committed to serving our community.