

Rotary Club of Marietta Request for Proposal – Community Service Project

Rotary is one of the largest and most established service organizations in the world, with more than 1.2 million members in more than 230 countries worldwide.

As a global membership, Rotarians contribute their time, energy and passion to sustainable, long-term projects in communities throughout the world. These include peace and conflict resolution, disease prevention and treatment, water and sanitation, maternal and child health, basic education and literacy and economic and community development.

From a local perspective, the Rotary Club of Marietta, (RCOM), has been addressing these issues in our community since 1919. Founded with the common goal of "Service Above Self," the Rotary Club of Marietta is one of Georgia's oldest clubs with over 100 years of service to the community.

In addition to our ongoing, established community outreach projects, RCOM wishes to partner with additional local nonprofits to address pressing needs in support of our community. The Club hosts an annual golf tournament in the spring of each year to raise money toward this endeavor. Through donated dollars and volunteer service, the Rotary Club of Marietta hopes to make a lasting impact in our community in any of the following areas:

- Improving quality of life, especially for the underprivileged
- Support and enhancement of education, especially for at-risk students
- Youth Literacy
- Disease prevention and treatment
- Maternal and child health/wellbeing

In 2021, the Rotary Club of Marietta is interested in supporting projects in our community that can make a lasting impact for the organizations funded.

Community Project Application Information

The selection process will occur on an annual basis, and funding will be provided only for the year of selection. The Club may choose to select a single project or multiple projects for support, but it is expected multiple projects will be funded in the range of \$2,500-\$10,000. Organizations who are funded must wait a year before applying again.

Eligibility Criteria – organizations must:

- Have a 501(c)(3) designation, and operate within Cobb County
- Designate at least one staff member to serve as the point of contact for the project
- Attend at least two Rotary weekly luncheon meetings (to introduce the organization/project and to give an update/final report on the funded project)
- Address one or more of the RCOM impact areas listed above
- Complete project evaluation form

Funding can be used for:

- Improvement to existing services
- New project support
- New equipment or supplies

Funding will not be considered for:

- Private Foundations
- Organizations that discriminate on the basis of race, color, religious creed, national origin, age, sex, marital status, sexual orientation, gender identity, handicap, disability, medical condition or veteran status
- Political candidates, political organizations, political lobbying
- Deficits or debt payments
- Faith-based organizations that will use funds to teach or advance a religious ideology
- Capital campaigns, sports teams/events (n/a for Special Olympics), or fundraising special events such as galas
- Salaries that are not essential to the success of the project

Project Schedule:

| September 30, 2021 | Applications due |
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Week of November 8, 2021 Finalist Interviews/Presentations to Rotary Committee

December 2021 Project(s) selected and applicants notified

Project(s) announced to the Club at a weekly luncheon and selected agency/organization representative(s) introduced

January–May 2022 Project(s) launched/conducted

June 2022 Org. representative(s) give update at weekly luncheon

June 2022 Project(s) completed Final Reports Due

Proposal Procedure

- 1. Complete a **Project Application and Cover Sheet**
- 2. Submit required supporting documents
- 3. Submit application packets via email by **5 p.m. on September 30, 2021** to Jennifer Hogan Jennifer@towncentercid.com

No phone calls, please! Applications will not be accepted in hard copy.

Required Supporting Documents

- 1. IRS 501(c)(3), 501(c)(4) or governmental entity tax-exempt determination letter (government agencies may submit a notarized letter from the CFO or CPA indicating exemption)
- 2. Project Budget and Organization Budget
- 3. Board of Directors list, including Board Members' affiliations
- 4. Required Coversheet (see attached)

Incomplete applications will not be considered